

## KESWICK TOWN COUNCIL

Minutes of the meeting of Keswick Town Council Events Committee held in the Council Chamber, First Floor, Council Offices, 50 Main Street, Keswick on Tuesday 12<sup>th</sup> March 2019 at 10.30 a.m.

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**Present:** Councillor Paul Titley (Chair) (PT)  
 Councillor Allan Daniels (Deputy Mayor) (AD)  
 Councillor Tony Lywood (TL)  
 Lynda Walker (Town Clerk) (LW)  
 Sue Plant (Events Co-ordinator) (SP)  
 Joe Broomfield (Allerdale Borough Council) (JB)  
 Phil Byers (Geraud Markets) (PB)  
 Rachel Kearns (George Fisher) (RK)  
 Vanessa Metcalfe (Keswick Tourism Association) (VM)

### 47. Apologies

Apologies for absence were received from:  
 Councillor David Burn (Mayor)  
 Chris Harper (Podgy Paws)  
 David Quainton (Rotary)

### 48. Minutes

**RESOLVED** that the Chairman be authorised to sign as a correct record the Minutes of the Events Committee Meeting held on the 5<sup>th</sup> February 2019.

### 49. Christmas Tree

At the request of the Town Council and following representations from Keswick Tourism Association, further consideration was given to the position and type of Christmas tree to be provided in 2019. It was agreed that a real tree should be used although there were issues with the position of the tree on the Market Square.

**RESOLVED** that the London Plane tree in the centre of Lower Market Square be dressed with Christmas lights instead of purchasing a separate 'Christmas' tree subject to discussion with the lighting contractors.

### 50. Midsummer Festival 28, 29 and 30 June 2019

The Chair provided an update on arrangements for the 2019 Festival.

- Rock Night  
 'Zen' booked for 2 x 45 minute sets with a 15 minute break. Possibly supported by 'Waters Edge' (pending confirmation).
- Prom in the Park  
 Draft programme provided. SP to check information on website.
- Painting Competition  
 Will take place and include children's entries – to be displayed on MUGA fencing. MUGA closure required – PT to request at Parks Trust meeting.
- Scruffs  
 'Dog Diving' suggested as a new activity – risk assessments, proof of insurance etc will be needed (SP to check in place). Sumo suits to be hired for 'sumo wrestling' – LW/SP to check insurance and risk assessments required.

TL confirmed that straw bales were on order – SP to ensure sufficient volunteers available to unload.

Request received from Calvert Trust for opportunity to collect at the Festival – agreed that this would be possible at the Rock Night but not at the other events.

Better amplification being looked at for Rock Night and Prom in the Park.

RK – George Fisher would like more involvement in the Festival – suggested opportunity to sponsor the children's art competition.

Publicity – same supplier to be used as last year for posters etc. Ad in the Reminder with press releases at regular intervals (SP).

**51. Updates from Partners**

- Wine and Food Fair – Rotary/Cricket Club still in planning stages.  
Note – need to speak to JB re licences required.
- PB – Art & Craft market still planned but now later in the year – probably early November.
- SP gave an update from the Mountain Festival meeting – possible new event in town centre but funding needed. JB offered to circulate a video of a similar event and to speak to Nicola Meadley. No road closures this year with only the lower part of the Theatre car park to be used so that traffic can pass onto Lake Road.
- JB outlined effects of restructuring at ABC – new Events Manager to be appointed to take events back ‘in house’. New role of Business Engagement Manager for existing Town Centre Manager with JB to take on a Tourism Development Manager role.

**52. Date of next meeting**

Tuesday 9th April 2019 at 2.30 pm.

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Chair

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Date