

KESWICK TOWN COUNCIL

Minutes of the meeting of Keswick Town Council (KTC) Events Committee held in the Council Chamber, First Floor, Council Offices, 50 Main Street, Keswick on Friday 27 July 2018 at 10.00am.

Present:

Chair: Paul Titley (PT) – KTC Cllr

Heather Askew (HA) – KTC Events Co-ordinator Allan Daniels (AD) – KTC Cllr
 Joe Broomfield (JB) - ABC Vanessa Metcalfe (VM) - Keswick Tourism Association

15. Apologies

Apologies were received from David Burn (DB) – KTC Cllr, Phil Byers (PB) - Geraud Markets, Mitchell Franks – Police, Chris Harper (CH) – Podgy Paws, Tony Lywood (TL) – KTC, ABC & CCC Cllr, Dave Roberts – Lions, David Quainton – Rotary, Lynda Walker (LW) – Town Clerk

16. Minutes

RESOLVED that the minutes of the Events Committee Meeting held on the 26 June 2018 be agreed as a correct record.

17. Midsummer Festival 2018 29 June – 1 July - Debrief

Rock Night

- Hiring of security worked well, dampened any potential problems
- Sound production by Fluid was a problem, performers seemed not to be balanced at the beginning of their set – to be discussed further with Fluid.
- Photos with the performers in Inn on the Square didn't work well, it is not possible to take performers through the crowd without them being waylaid.
- Consideration of type/era of performers for next year
- There was one complaint about the noise in surrounding flats.
- Not all pubs were using plastic glasses
- Recycling bins not well used, may need to consider alternatives for future events
- Weather was good
- Good Atmosphere, well received
- Music in Pubs, enjoyed, but in future just invite pubs to submit name of act for programme, no further subsidy

Landscape Painting Competition

- 5 Entrants
- Celia Burbush keen to help get it established
- Next year, small entry fee in advance to encourage entry
- Gazebos were useful at other events as well

Prom

- Concerns about sound quality and volume. Further discussions with Fluid about solution to amplifying sound
- Good programming mix
- Didn't collect in straw bales, left scattered to reduce risk of arson
- Taylors (or associated group) set up on the Saturday morning, despite not being invited. Since no insurance documents in place, decision made to ask them to leave. This was the right decision.
- Good atmosphere, relaxed, good feedback.
- Successful collection

Scruffs

- Congratulations to Phil Byers for creating and filling the enclosure of market stalls
- Market stalls seemed to mostly do well

- Medieval combat – concern about the potential accident when the axe head flew off, fortunately no one was hurt. This could have been mitigated by having an internal ring marked out for distance
- Heat meant people came but didn't stay for as long
- Little rubbish left afterwards

Songs of Praise

- Difficult for Mayor and others if run directly after Scruffs, considering alternative timing for future years

Overall

- Publicity, generally seemed to be at the right level. Suggested print run for next year – 150 A4 posters, 3,000 programmes
- Budget, some invoices still awaited, but overall net cost estimated at £7,500 for the weekend. (£6k income, £13.5k costs)

Dates for 2019

- Suggested working for the last Friday in June for future years
- 2019: 28-30 June

18. Christmas Lights Switch On – Friday 23 November

AD had conversation with St Herbert's School, not keen on a competition to turn lights on. Discussion about who could do it. Suggestion around support of the NHS, perhaps nurses from the hospital.

19. AOB

Mountain Festival

VM attended the debrief:

- Overall positive about the Festival this year
- Festival has set dates for May going forward (17-19 May 2019)
- Looking to reduce costs for future years
- Music to have more local acts
- Sponsors were happy
- Considering more kids' stuff next year for the show field
- Parachute display – they are interested in 'performing' at other events or a new event

Schools Remembrance Parade – 7th November from old station platform to Cenotaph.

Tour Of Britain: two stages in Cumbria 6 & 7 September

Rugby League World Cup: Bid in process to host in 2021 in Workington

New Allerdale website: visitallerdale.co.uk

JB has an intern from UCLAN working on tourism for the next year, if anyone has an interesting project.

HA confirmed that this would be her last meeting as Events Co-ordinator. Paul gave a vote of thanks for all her work over the last two years.

20. Date of Next Meeting

No meeting date was set.

The meeting closed at 11 am

Chair

Date