

KESWICK TOWN COUNCIL

Minutes of the Keswick Town Council (KTC) Events Committee meeting held in the Council Chamber, First Floor, Council Offices, 50 Main Street, Keswick on Tuesday 15 November 2016 at 10.00am.

Present:

Chair: Paul Titley (PT) – KTC Councillor (Cllr)

Heather Askew (HA) – KTC Events Co-ordinator	Karen Mullarkey (KM) - Keswick Tourism Association
Joe Broomfield (JB) – Allerdale Borough Council	Mike Murgatroyd (MM) – Rotary Club
Phil Byers (PB) - Geraud Markets	Dave Roberts (DR) - Lions
Allan Daniels (AD) – KTC Cllr	Christine Sheldon (CS) – Rotary Club
	Lynda Walker (LW) – KTC Town Clerk

24. Apologies

Apologies were received from Leanne Pettit (Cumbria Police), Roy Johnson (Keswick Retail Association), David Burn (DB) – KTC Cllr, Bernadette Dunn (BD) -Packhorse Court, Tony Lywood (TL) – KTC & ABC Cllr, David Quanton (DQ) – Rotary Club

25. Minutes

RESOLVED that the minutes of the Events Committee Meeting held on the 6 October 2016 (pages 7 – 9) be agreed as a correct record.

26. Christmas Lights Switch On

Date of event: Friday 18th November

HA shared the site plan, timetable and stewards briefing for the event. Some adjustments were made to the timetable, but overall the timetable was agreed.

MC – Ben Purkiss to be asked to MC stage in market square.

Action: PT to contact

CS confirmed that Rotary (with the support of Lions) would be collecting for Children in Need on the night of the switch on.

Publicity – Posters are up, date and the poster have been shared on social media and in the local press. Allerdale have also done a press release with info about all Allerdale Town Christmas Lights Switch on events.

It was agreed that one group of stewards would be briefed at 4pm in the town council offices, with the second group briefed at 5pm at the Skiddaw Hotel.

Action: HA to contact Lions Stewards to confirm timings

27 Summer Festival

Working dates of Fri 23rd June, Sat 24th June and Sun 25th June.
Lake District Hotels willing to sponsor the Prom.

Rock Music: Friday in Market Square.

Prom: 2pm start in Park on the Saturday.

Scruffs: Sunday in the Park.

Addition to programme – Working with Grapevine to do a “waiters” race, with teams around the Market Square. Winner based on ability to carry tray with drinks as well as speed. Possibly on the Friday afternoon before the music. Prizes to promote working in the hospitality industry.

Action: PT to apply for funding to support this event from Allerdale

Keswick Festival Facebook Page – PT has given admin rights to Dani Graves to the Facebook page for the Summer Festival.

Action: HA to apply for change to Premises licence to reflect the change to dates and formats for the summer festival.

JB reported that the likely cost of performers for pub venues in the town to extend the rock evening would be £50 - £100 for a solo performer and £150 - £450 for bands. Allerdale budget not yet confirmed for 17/18, but this is likely to be confirmed in Jan/Feb, when funding for this element can be pursued.

28. Other Events in Keswick

Victorian Fayre

Event planned for Sunday 4th December

No further input from this committee.

Mountain Festival

JB reported that Keswick Mountain Festival may be interested in have some part of their opening event in the Market Square. Whilst there could be an issue with the Market on a Thursday, discussions are ongoing.

Live Advent

KM confirmed the live advent events would be happening again this year. With live events at 4pm each day in December in the run up to Christmas.

29. Date of Next Meeting

Thursday 2nd February 10am

The meeting closed at 10.45am