KESWICK TOWN COUNCIL

EVENTS COMMITTEE

Council Offices
50 Main Street
Keswick
CA12 5JS

5 November 2026

A meeting of Keswick Town Council Events Committee will be held at Council Chamber, Town Hall, Keswick, CA12 5JS, on **Wednesday 11 November 2026 at 2pm.**

Yours sincerely

Vivien Little
Town Clerk

AGENDA

1. **Apologies -** To receive apologies for absence.

2. **Minutes** - To agree the minutes of the Events Committee Meeting held on the 30 September 2026 (to follow).

3. **Christmas Lights Switch On – Wednesday 18 November**
   To receive an update on progress for the Lights Switch On 2026.

4. **Future Events**
   To receive updates from the Events Coordinator for the follow events:
   May Day event on Townsfield – Monday 3 May 2027
   Party in the Park – Saturday 26 June 2027
   Keswick Games – Sunday 15 August 2027
   Christmas Lights Switch On – 3rd week in November 2027 (to be confirmed)

5. **Hope Park Centennial event**
   To receive a verbal update from the Clerk on a proposed one-off event to celebrate the 100th anniversary of Hope Park in May 2027.

6. **Budgets**
   To agree the Events Budget for 2027/28.

7. **Date of next meeting**
   The next scheduled date of the Events Committee is Wednesday 6 January 2027 at 2pm.

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   To agree the Events Budget for 2027/28.

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Events Budget 2027-28 - DRAFT

NOTES:-

STANDARD AMOUNT FOR CONCESSIONS £200 (IF THEY DO NOT WANT TO PAY THIS THEN THEY DO NOT COME TO THE EVENT - TO BE FAIR TO ALL)

SPONSORSHIP TO BE AGREED - GOLD - 1 X MAIN SPONSOR £1000, **SILVER -** MAX 4 SPONSORS - £500 & **BRONZE -** UNLIMITED SPONSORS £250

EVENTS FUND	
Balance at 31.03.26	**39299**
To be used for unforeseen National Events - Committee to agree spend	
Remaining Balance	**39299**

HOPE PARK CENTENARY - MAY 2027 - Date to confirmed
Event for celebration working alngside Café Hope
Scuplture to be put in place Actual event to be discussed
Hope Park budget £2000

DRAFT BUDGET 27/28

GENERAL FUND

May Day – Monday 3 May 2027 at Townsfield		**Income**	**Expenditure**		**Notes**
					Events co-ordinator to research - Might be unlikely due it not being a new event - However Yvonne will ask Cumberland if any Grants available in any case
10am to 3pm	Grants	0.00			*Smaller Event*
	Sponsorship	500.00			
GAMES FOC	Chippy Van - concession	200.00			
	Hallo Dandy - concession	200.00			
Volunteers:-	Three Hills- concession	200.00			
Town Councillors					
Others TBC	Toilets x 2		350.00		1 x toilet 1 x disabled - Yvonne to contact Lakes Loos
	Mazurka Ceilidh Band		400.00		
Other attendees:	Bee Unique - **FOC**		0.00		Charge public so no fee to us
Suskes with car and trishaw	Digital Posters - M Rigg		250.00		Digital posters to send to schools etc and 2 x banners
Yoga Lady	Advert in press		140.00		Keswick Reminder 1 week
					Parks staff to take large bin up Friday and collect Tuesday - Recharge from Parks
Calvert Trust Ponies	Trade waste (via Parks as per Party in Park)		50.00		£525 in 2026
	Fluid		600.00		Borrowed from Newlands Church - amount for repairs or **permenant base**
	Maypole		150.00		**Book vouchers 2027 £10 each (instead of cash)**
	Fancy dress prize - Book Vouchers		20.00		**Co-op might donate -** Yvonne to ask
	Fairtrade Chocolate		20.00		
	First Aid - Steve Wilson		250.00		10 sets
	Rossettes		70.00		
	Contingency		50.00		
		1100.00	2350.00		
				(1,250.00)	

Party in the Park – Saturday 26 June 2027 in Fitz Park		**Income**	**Expenditure**		**Notes**
3pm until 9pm					
	Sponsorship	2000.00			2026 - Beyond £1000 - Hope Leis £500 - Kes Cottages £500
Volunteers:-	Hallo Dandy - Cocktail Bar	200.00			
Lions & Rotary	Three Hills Galeto	200.00			
Town Councillors	Bar ES in leiu of DJ costs	200.00			In lieu of Marks DJ costs
	Food Van - TBC	200.00			Yvonne to research or ask Cricket Club to do a BBQ
	Fluid - stage, PA, tech support, ambient mics		3,200.00		Powered from MUGA
	Toilets		300.00		2 x toilet 1 x disabled - Yvonne to contact Lakes Loos
	The Kasios		600.00		Provisional booking for 2027
	DJ Mark Swider **(FOC)**		-	FOC	In leiu of bar
	Another Band - TBC		300.00		Band from the Pubs???
	Allan and Harri		150.00		
	Annie Elliot		150.00		
	St Herberts School Choir - **FOC**		-	FOC	***TO BE FIRST ACT***
	Graham Bell		150.00		
	Bee Unique - **FOC**		-	FOC	
	Bin collections via Keswick Parks		100.00		***Recharge from Parks***
	Premises Licence		70.00		Annual Fee £70
	First Aid - Steve Wilson		350.00		Simular risk as Keswick Games so need cover
	Electricity for PA system - MUGA USED		-		
	Banner & Digital Posters to Advertise event - M Rigg		250.00		Digital posters to send to schools etc and 2 x banners
	Advert in press - Party in the Park		140.00		Keswick Reminder 1 week
	Contingency		100.00		
		2,800.00	5,860.00		
	Net (cost)/profit			**(3,060.00)**	

Keswick Games – Sunday 15 August 2027 in Fitz Park		**Income**	**Expenditure**		**Notes**
	Grants	0.00			***Yvonne to research***
	Sponsorship	2000.00			Beyond £1000 2026 plus get 2 more £500 for 2027
11am to 4pm	Keswick Ministries - Sponsorship	500.00			
	Theatre by the Lake - Sponsorship	500.00			
					FOC to encourage more teams in the hope more sponsors will become available
PAYMENTS IN KIND 2025	Entry fees - **FOC**	-			
Keswick Scaffolding - Assault Course	Halo Dandy - **TBC**	-			Did not make much in 2026 due to Cclub Bar and poorer weather
Lakeland Slate - Medals (200)					
Volunteers:-					
Town Councillors					
Keswick Lions	Cricket - PA System - **FOC**		-		
Keswick Rotary	First Aid - Steve Wilson/Elaine		250.00		High risk so required
	Digital Posters - M Rigg		250.00		Digital posters to send to schools etc and 2 x banners
	Bin collections via Keswick Parks		100.00		Recharge from Parks
Cricket Club used for base plus bar open & BBQ	Advert in press - Keswick Games		200.00		Keswick Reminder 1 week
	Plaque for Trophy		25.00		
	Medals - **FOR TEAMS ONLY PRESENTATION**		-		FOC - Lakeland Slate Yvonne to **CHECK IF ENOUGH FOR 2027**
	Medals - Graphics - BK Screen Prints Carlisle (200) - ***IF NEEDED 2027***		150.00		IF MORE MEDALS NEEDED - **IF NEEDED 2027**
	Rossettes - Kids games		160.00		20 sets
	Team Numbers - ***ENOUGH FOR 2027??***		0.00		**Yvonne to SPEAK TO CARL IF STEVE NOT AVAILABLE**
	Prize Money for Winning Team - **KTC**		100.00		
	Prize Money for Mile/Fell Race - MALE		0.00		IN 2026 KINDLY GIVEN BY KESWICK CRICKET CLUB - **Yvonne to check for 2027**
	Prize Money for Mile/Fell Race - FEMALE		0.00		IN 2026 KINDLY GIVEN BY KESWICK CRICKET CLUB - **Yvonne to check for 2027**
	Contingency		400.00		£100 in case Cclub do not give £50 each in 2027
		3,000.00	1,635.00		
				1,365.00	

Remembrance Day		Income	Expenditure		Notes
	~~Advert~~				*In KTC advertising budget*
	Remembrance Day Wreath		50.00		*Via Royal British Legion*
		-	50.00		
	Net (cost)/profit			**(50.00)**	

Events Budget - Summary		Income	Expenditure	Net Cost
	May Day – Monday 3 May 2027 at Townsfield	**1,100.00**	2,350.00	(1,250.00)
	Party in the Park – Saturday 26 June 2027 in Fitz Park	2,800.00	5,860.00	(3,060.00)
	Keswick Games – Sunday 15 August 2027 in Fitz Park	3,000.00	1,635.00	1,365.00
	Remembrance Day	-	50.00	(50.00)
	FIGURES TO PLACE ON KTC GENERAL BUDGET	**5,800.00**	**9,895.00**	
	Net (cost)/profit			(4,095.00)

Christmas Lights Switch on – 3rd week in November 2027 (date to be set following this year's event).		Income	Expenditure	Net Cost	
LAST CONTRACT 4 YEAR 23, 24, 25 & 26	**Lite Ltd 2027 & 2028- NEW CONTRACT OR EXTEND LITE 2 YEARS**		32,000.00		**MEETING WITH DAVID FEBRUARY 2027**
Lite - EXISTING £29,500	Electricity (providers)		1,000.00		
Increase given costs will have risen over last 4 year contract	Advert		170.00		Keswick Reminder 1 week
	Premises licence		70.00		Annual Fee
					Est 2027 Road closure £350 and advertising £400 - (Road Closure 2026 £336.20 - Advertising 2024 £346.50 and 2025 £396.00)
Extending for 2 years will mean a new contract mid term of new councillors	Road Closure - Cumberland Council		750.00		
	Letters to residents - road closure		-		Printed in house
	Eric Nicolson - Road Closure		200.00		
	Trade Waste - Cumberland - Litter		80.00		10 bins £80 in 2025
	Digital Posters (inc Packhorse) - M Rigg		50.00		
	Fluid Stage		3,300.00		
	Insurance		100.00		
	First Aid - St Johns Keswick		200.00		High risk so required
	Local Vocals or Kasios		500.00		
	Security & Crowd Control		1,500.00		**In case needed following review of 2026**
2026	**HOPE LEISURE - TREE SPONSORSHIP - 4 YEARS - 2027, 28,29 & 30**	**1,500.00**			**FINAL YEAR OF AGREED SPONSORSHIP 2026 need to give first refusal**
13 Valleys - £1000	**One main GOLD sponsor for Event & 2 x Silver £500**	**2,000.00**			
Beyond - £500	Food Market - **TBC**	200.00			PENDING REVIEW OF 2026
Hometyres - £500	Income other traders	300.00			Hallo Dandy PENDING REVIEW 2026 NOT IN ATTENNCE 2026 & Funfair ATTENDED 2026
	FIGURES TO PLACE ON KTC GENERAL BUDGET	4,000.00	39,920.00		
	Net (cost)/profit			(35,920.00)	