

Visitor Management Minutes 8.12.25

Present: CP, SH, RS, VL, CH

Meeting Objectives: To review list of priorities with a view to what can be achieved in 2026

Events: CP raised issue of small events that have organically grown, e.g. carol singing in the market square, and whether these should have any oversight. Resolved to take no action.

List events held in town being drawn up by office. Resolved for VL to share format with group to ensure all necessary info captured

VL to act as council Liaison with Cumberland events team.

Issues over which KTC has no influence (e.g. public toilet provision, Borrowdale Traffic)

KTC to be ready to provide input e.g. if tourist levy is introduced: RS to look at each item on the list and add additional detail about issues/solutions that could be funded centrally, and to be ready to contact relevant bodies if related issues arise.

Noted LDNPA ranger has an open invite to join meetings.

Next meeting will focus on how to most effectively use any budget allocated in 2026/7 financial year.12

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