

Visitor Management Working Group: 11.9.25

Attendees: CP, SH, RS, VL. Apologies CH

Meeting Gordie Oliver and Yvonne Booth re effective organisation and scrutiny of external events.

Review of SAG forms and requirements for larger events, and ability of KTC to comment.

Resolved: KTC can comment on all event applications within a 3-4 week window of the SAG form. VM group intend to review all event notifications and comment where appropriate. Gordie keen to offer support & advice.

We can build up an in-house calendar/overview using the SAG forms if unavailable from Cumberland.

VL has confirmed with National Trust all 2025 upcoming events using Crow Park, and has requested KTC to be kept informed of future events.

Pollution monitoring: VL found Cumberland's annual report. Keswick is monitored on Main St and Penrith Rd with annual data. To confirm if we can change the monitoring site to Tithebarn St or Heads Rd, and whether we can access/drill down into the data for specific dates e.g. bank holidays.